

# Great Lakes Region Climate Action Seminar

Collaborating on Climate: partnerships among  
landscape architects, educators and communities



## THE EVENT

This is the second event in a series aimed to explore and expand landscape architecture's role regarding climate change impacts occurring in urban and natural systems across the Great Lakes Region. The theme for 2023 focuses on the partnerships among landscape architects, academics, and communities that are critical for more resilient cities and coastal regions.

**Conference Dates:**  
February 9 & 10, 2023

**Conference Theme:**  
*Collaborating on Climate: Partnerships among landscape architects, educators, and communities to strengthen collective climate action*

**Format:**  
A two-day virtual seminar with four one-hour sessions each day, offering up to 8 LACES continuing education PDHs.

## THE AUDIENCE

Landscape Architects are active proponents of planning and designing nature-based solutions to both mitigate greenhouse gas emissions and help communities adapt to a changing climate. This symposium will bring landscape architects, educators, and communities together to talk about the pressing challenges facing our region and will unpack how critical partnerships are taking shape to address new challenges and opportunities.

As a region-wide event, it has the potential to attract an audience from the five sponsor states (New York, Ohio, Michigan, Minnesota and Illinois), as well as other Great Lakes states and Canada. The 2021 event attracted approximately 120 attendees each day.

## THE ORGANIZATION

Founded in 1899, the American Society of Landscape Architects (ASLA) is the professional association for landscape architects in the United States, representing more than 15,000 members.

Landscape Architects lead the planning, design, and stewardship of healthy, equitable, safe, and resilient environments. The Society's mission is to advance landscape architecture through advocacy, communication, education, and fellowship. This event is being organized and presented by the NY Upstate, Ohio, Michigan, Minnesota and Illinois chapters of the ASLA.

# Sponsorship Opportunities

**TITLE SPONSOR**  
\$3000

**GOLD SPONSOR**  
\$1500

**SILVER SPONSOR**  
\$750

**EVENT SUPPORTER**  
\$500

Logo on event promotion graphics	●	●	●	●
Logo on event registration form	●	●	●	●
Two (2) event registrations	●	●		
One (1) event registration			●	
Logo on event presentation graphics	●	●	●	●
Verbal recognition on both days	●	●	●	●
Ability to introduce the keynote speaker	●			
Opportunity to introduce the seminar at the opening on one (1) day (choice by date of commitment)		●		
Opportunity to introduce one (1) session (choice by date of commitment)			●	

**Sponsorship questions?** Please contact Diane Chevron at [dianechevron1211@frontier.com](mailto:dianechevron1211@frontier.com) or (585) 694-6865

## COMMITMENT FORM

*I'm in!* I'm interested in the following sponsorship:

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**TOTAL AMOUNT DUE:** \$\_\_\_\_\_ A check is enclosed

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